

# Introducing the Industry's Only Two-in-One Grocery and Restaurant POS System from **RORCv6**

## Grocerants are Good for Business

The “grocerant trend” of supermarkets offering in-store eateries is changing the way grocers manage their business. Largely driven by millennials, this trend of turning supermarkets into destinations with food experiences can be a key driver of incremental business for grocery stores.

As more supermarkets provide services for shoppers to order in-store meals, like they do at stand-alone restaurants, it will become increasingly important that the retailer’s point-of-sale (POS) solution be equipped to manage all functionalities.

Currently, if you are a supermarket that has an in-store restaurant or is looking to add one, you need two separate POS systems, one for grocery and one for restaurant, which can be a time constraint or simply cost prohibitive.

**With more than 65 years of experience creating hardware and software solutions for both table and quick-service restaurants, DUMAC is changing the game when it comes to grocerant POS functionality.**



## Introducing the Grocerant POS Solution Made for You

 RORCv6, DUMAC’s leading POS solution designed specifically for supermarkets, now offers a two-in-one “grocerant” solution. This innovative suite of features enables grocers to manage grocery and in-store restaurant POS functionalities through one system.

### HOW IT WORKS

RORCv6’s new, two-in-one POS module features both a kitchen display system and Kiosk application. Shoppers are now able to place their individual orders directly through any RORCv6 kiosk in-store, a feature that is new to the grocery space. Orders placed, either by a shopper through the kiosk or by a cashier at the register, will then be directly displayed to the kitchen through RORCv6’s kitchen display system, creating a more efficient food preparation process.

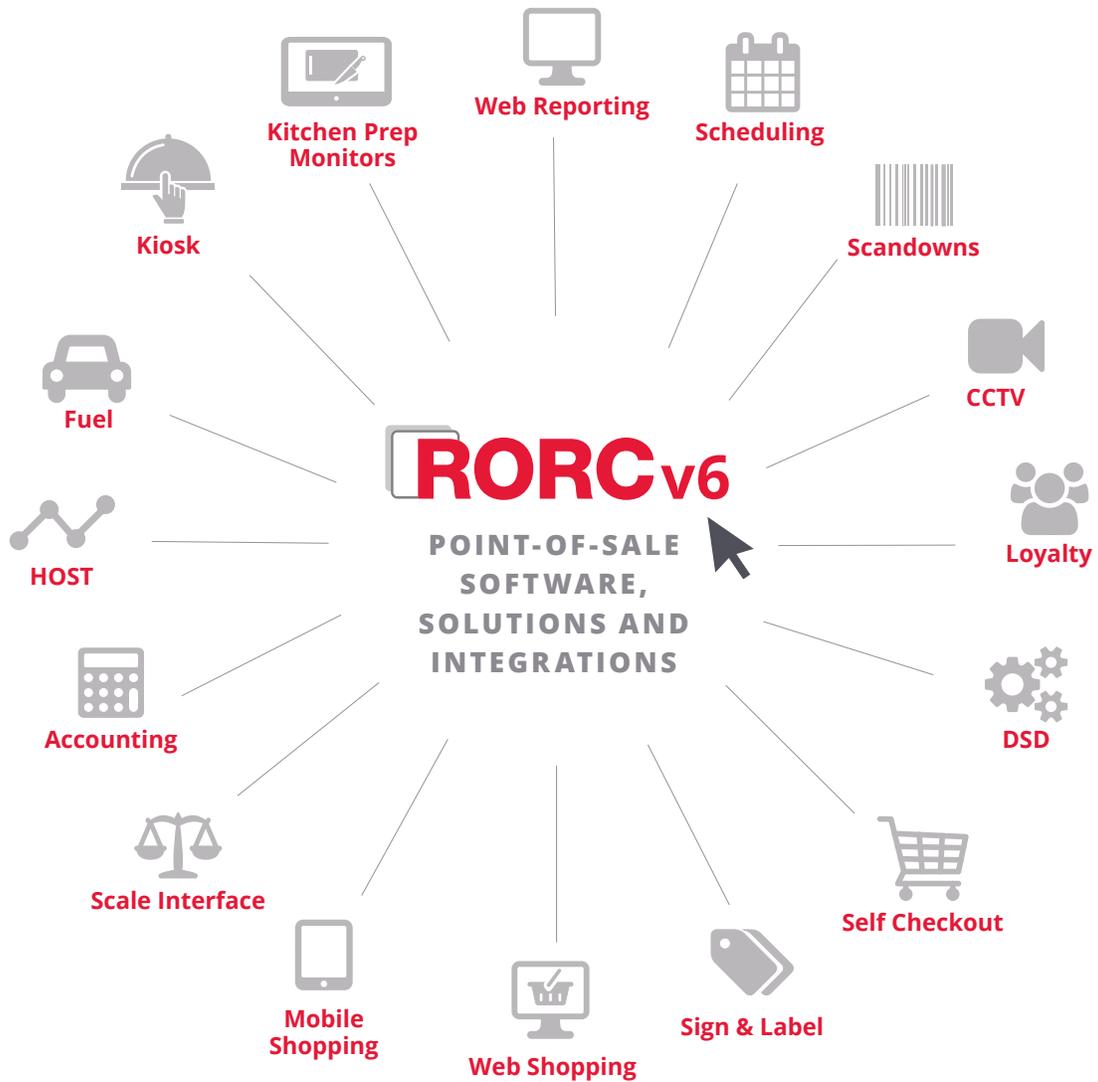
**“ We’ve taken our restaurant expertise and combined it with our grocery knowledge to create a best-in-class solution that will further position supermarkets for success in an ever-changing retail market.**

**Phil McCarthy, vice president,**  
DUMAC Business Systems, Inc.

### WHAT IT MEANS FOR YOU

RORCv6’s joint solution will provide grocers with a variety of time, operating and cost-saving benefits, including:

- Seamlessness of systems, eliminating problems that come with separate, disjointed solutions
- Helps streamline your business, allowing more orders to run through the system, leading to increased sales
- Use of one common payment application
- One set of books to maintain
- One process for cashiers to follow when counting register drawers, ensuring accurate cash management
- Reduced errors from hand-written order tickets, improving the in-store dining experience
- Reduced logistical challenges when creating and assembling orders



To learn more about **RORCv6's** new grocerant solution, visit:

**DUMAC.COM/GROCERANT**

Contact [RORCinfo@dumac.com](mailto:RORCinfo@dumac.com) or call  
 (315) 463-1010 x4 to get started with RORCv6 today.



Business Systems, Inc.



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